

**Terri R. Ford**  
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### **HIGHLIGHTS OF QUALIFICATIONS**

- Oversight of population health programs and initiatives, developed using child health data and following promising/evidence/research-based practices.
- Skilled at developing effective programs in a variety of fields, training groups in their implementation, maintaining high quality standards.
- Strong background in recruitment and effective use of volunteers in a diverse spectrum of programs. Promotion of positive community collaborative strategies that support the mission of Cook Children's.
- Accomplished at learning new concepts quickly, working well under pressure, and communicating ideas clearly and effectively.
- Continued research and progress in the effective evaluation of community-based outreach efforts.

### **RELEVANT SKILLS AND ACCOMPLISHMENTS**

#### **QUALITY, MANAGEMENT, AND LEADERSHIP**

- Development of comprehensive strategies for recruitment, training and utilization of volunteers.
- Development of or enhancement of department competencies, procedures and training.
- Research on and communication of Promising and Evidence-Based Practices for Injury Prevention and Oral Health coalitions.
- Served on system-wide Health Literacy Committee tasked with integrating the concept into the family-centered care philosophy of the organization.
- Facilitate community coalitions in the development of logic models and annual strategic plans.

#### **COMMUNITY ENGAGEMENT**

- Participated in the steering committee of Safe Communities America year-long designation process for the City of Fort Worth. Currently serving on the Fort Worth Safe Communities Coalition Advisory Board.
- Serve on the United Way – Arlington Steering Committee; volunteering on the Grant Review Committee.
- Facilitated the formation of both the Texas Drowning Prevention Alliance and the Fort Worth Drowning Prevention Coalition

## **EMPLOYMENT HISTORY**

October 2017 – Present	Cook Children’s Health Care System Fort Worth, Texas Director, Community Health Center for Children’s Health
March 2013 – October 2017	Cook Children’s Health Care System Fort Worth, Texas Director, Tarrant County Outreach and Operation Community Health Outreach Department
November 2005 – March 2013	Cook Children’s Health Care System Fort Worth, Texas Manager, Community Health Outreach / Safe Kids Tarrant County Coordinator Community Health Outreach Department
March 2001 – November 2005	Glen Lake Camp and Retreat Center Glen Rose, Texas Executive Director
March 1989 – March 2001	Glen Lake Camp and Retreat Center Glen Rose, Texas Program Director / Volunteer Coordinator

## **EDUCATION**

MTS	Texas Christian University, Brite Divinity School Fort Worth, Texas	1994
BA, Religion	McMurry University Abilene, Texas	1985