



**TEXAS ORAL
HEALTH
CONFERENCE**

A True Collaboration To Improve Oral Health In Texas



Exhibitor/Sponsor **PROSPECTUS**

Charting the Path Forward for
Oral Health in Texas

Friday, August 4, 2023
TCEA Conference Center
3100 Alvin DeVane Blvd. Building B
Austin, TX 78741

ABOUT THE EVENT

Dear Colleague,

We are excited to announce the return of the annual in-person Texas Oral Health Conference co-hosted by the Texas Oral Health Coalition (TxOHC) and Texas Health Institute. This collaborative conference is scheduled for **Friday, August 4, 2023 at the TCEA Conference Center in Austin, TX** where dental providers may earn up to 7.0 hours of continuing dental education in one day.

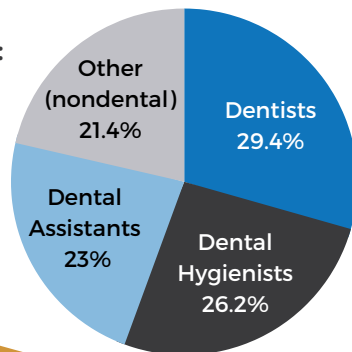
This year's theme is, "**Charting the Path Forward for Oral Health in Texas**" and we are pleased to offer a variety of educational sessions, expert speakers and plenty of networking opportunities during this full-day conference. Some of our session topics include:

- Dental Public Health in Texas: State, Local and Community Perspectives
- Prevention First: Innovations in the Field
- Special Needs Dentistry: Opportunities in the Field
- Interdisciplinary Integration in Practice, Collaborations and Education
- A Multidisciplinary Approach to Patient Oral Healthcare in Hospital Settings
- Legislative Update and Moving Forward in Texas

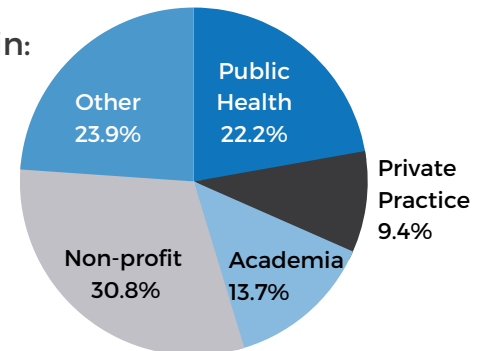
The conference will draw attendees from across the state, including representatives from the dental and medical professions, community coalition members, social service agencies, professional organizations, and government entities. Space is limited to **300 attendees and ten (10) vendor booths** for sponsors or exhibitors. Sponsorship and registration will be on a first come, first serve basis.

Last year's conference was the third year in a row that was virtual. There were 153 registered attendees and an overall satisfaction rate of 95.4%. The first year we held a virtual conference in 2020 there were 1,732 attendees. The decline in registrations and 2022 evaluation comments indicated folks were tired of virtual webinars due to COVID and ready to meet in-person again. Attendee's professional demographic breakdown may be found in the charts below.

Attendees are:



Attendees are employed in:



2022 Conference attendee comments include:

- This was one of the best conferences I have attended. Great speakers, very organized, and great topics!
- Well done. This was my first and it won't be my last. Thank you for all of the work that you do.
- Great meeting! Appreciate the diverse information, collaborative efforts, learning from others around our state and the opportunity to allow staff to get CE and to learn about the TxOHC.

Why sponsor or exhibit?

- TOHC has an estimated marketing reach of over 102,200 individuals (email blasts, social media marketing on TOHC, TxOHC and THI platforms, etc.)
- Demonstrates support of an event that is important to your members, clientele, or customers
- Provides an additional opportunity to showcase your services or products face-to-face with participants from your target market
- Provides an additional platform to directly interact with an often hard to reach target population
- Measure impact with sponsor-driven promotions, click-throughs and engagement from social media posts included in your sponsorship
- Demographics on those that access our social media platforms
- On-site signage for; events, speakers, meals, breaks, plus more

Hosting our conference in a new venue presents new requirements for TOHC hosts. The TCEA Conference Center requires all Contractees and vendors to provide a certificate of liability insurance with a minimum combined single limit of \$1,000,000.00 per occurrence and a minimum \$1,000,000.00 aggregate with "TCEA" shown as additional insured. Self-insured letters may also be accepted if that is what you usually provide. If you maintain liability insurance for your company then your insurance company may provide a certificate of liability for you at no additional charge.

We encourage you to review the following pages to learn more about the conference and sponsor benefits offered. Options to add value and enhance your sponsorship include hosting a speaker's topic, meal, break, and/or you can provide an in-kind donation and contribute conference items to increase your brand exposure. Items needed are lanyards, name badges, give away items, etc. Special signage, verbal mention and program announcement are included for event sponsorship and conference material contributions.

Please contact us should you have any questions, concerns, or require assistance with the online form link in the attached materials. We thank you for your consideration and look forward to hearing from you soon.

The Planning Committee
Texas Oral Health Conference
<https://www.texasoralhealthconference.com/>

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Join us in Austin by completing the Sponsorship Agreement at the QR Code linked below.



SPONSOR OPPORTUNITIES



PRINCIPAL SPONSOR - \$10,000

- Four (4) Complimentary registrations
- Verbal sponsor acknowledgement during Opening
- Linked logo on TOHC Sponsor webpage
- Announcement and linked logo in electronic program
- Social media recognition before, during and post conference
- Logo on TOHC Bannerstand
- Logo branding on TOHC promotional materials
- Titled event opportunity - select one
- One (1) Complimentary exhibitor's table

PREMIER SPONSOR - \$7,500

- Three (3) Complimentary registrations
- Verbal sponsor acknowledgement during Opening
- Linked logo on TOHC Sponsor webpage
- Announcement and linked logo in electronic program
- Social media recognition before, during and post conference
- Titled event opportunity - select one
- One (1) Complimentary exhibitor's table

ELITE SPONSOR - \$5,000

- Two (2) Complimentary registration
- Verbal sponsor acknowledgement during Opening
- Linked logo on TOHC Sponsor webpage
- Announcement and linked logo in electronic program
- Social media recognition before conference
- Titled event opportunity - select one
- One (1) Complimentary exhibitor's table

CHAMPION SPONSOR - \$2,500

- One (1) Complimentary registration
- Verbal sponsor acknowledgement during Opening
- Linked logo on TOHC Sponsor webpage
- Announcement and linked logo in electronic program
- Titled event opportunity - select one
- One (1) Complimentary exhibitor's table

SUPPORTING SPONSOR - \$1,000

- One (1) Complimentary registration
- Verbal sponsor acknowledgement during Opening
- Linked logo on TOHC Sponsor webpage
- Acknowledgement in TOHC electronic program
- One (1) Complimentary exhibitor's table

TITLED EVENT OPPORTUNITIES:

- Dental Public Health in Texas: State, Local and Community Perspectives
- Interdisciplinary Integration (2)
- Prevention First: Innovations in the Field
- Special Needs Dentistry: Dental Schools Panel Discussion
- A Multidisciplinary Approach to Patient Oral Healthcare in Hospital Settings
- Legislative Update and Moving Forward in Texas

As well as:

- Breakfast
- Lunch
- AM & PM Break
- Lanyards/Badges for up to 300 attendees

Sponsors may select one event where they will receive special branding and promotion in the electronic program, TOHC website and in promotional materials.

First come, first serve basis.

EXHIBITORS: \$500 Table

Electricity and internet included with table booth. No covering provided.

- Includes one (1) conference registration
- Logo on TOHC Exhibitor's webpage
- Acknowledgement in TOHC electronic program

20
23

THANK YOU!

CONTACT US

432-413-8843

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